



The Grand Convention of the Mobile Communication and Information Technologies Sectors... MOBISAD-IMEX Exhibition

The countdown for the largest and most comprehensive convention of the mobile communication and information technologies sectors, MOBISAD-IMEX Exhibition has started!

Being held with the cooperation of the Businesspeople Association of Mobile Communication Devices and Information Technologies (MOBISAD) and Marmara Fair Organization, MOBISAD-IMEX Exhibition will be held at the Istanbul Exhibition Center on 14-17 September, 2023.

Being the largest convention of the mobile communication and information technologies sectors, MOBISAD-IMEX Exhibition will be bringing together the Ministry officials, leaders of the sector, entrepreneurs, small- and large-scale enterprises, innovation fans, and technology devotees under the same roof. The exhibition will host impressive activities, innovative products, inspiring speeches, and opportunities for cooperation. Participants will have the chance to discover the latest developments in the sector, obtain information regarding the technologies of the future and establish important connections.

MOBISAD-IMEX Exhibition will host activities that shape the future of the sector!

MOBISAD-IMEX Exhibition will host numerous exciting activities which include interactive seminars, panel discussions, product launches and special exhibitions. The panels which will be attended by the senior staff and officials of related institutions will provide an environment for the exchange of ideas about the problems of the sector and suggestions for solutions to these problems. The participants will also have the opportunity to visit a large exhibition site hosting the innovative products of the leading companies in the sector.

Mustafa Kemal TURNACI, MOBISAD Chairperson:

“We will bring together the entire ecosystem of our sector.”

Making a statement about the topic, Mustafa Kemal TURNACI, MOBISAD Chairperson, said, “As the Businesspeople Association of Mobile Communication Devices and Information Technologies (MOBISAD), we have so far put our signature on numerous important projects. We have been working to contribute to our sector and our country with many invaluable events, such as the Power of Women Summit, sector seminars, and sector forums. In addition to that, we have given a hundred and ten percent to bind up such bleeding wounds of the sector as Law No. 5809, limitation on installments, and discount on VAT. Now we have started out to bridge a wide gap within our sector. This time, we will meet you at the MOBISAD-IMEX Exhibition on 14-17 September, 2023. Our exhibition, which we are planning to traditionalize, will bring together the entire ecosystem of our sector and create an environment for cooperation, cohesion, the exchange of ideas, and trade. In

addition to that, it will present a platform where the current topics that shape the future will be dealt with while bringing together the officials of the Ministry and the leading names of the sector.”

For further information on MOBİSAD-IMEX Exhibition, www.mobisadimex.com.

About MOBİSAD

Founded in August, 1998, the Businesspeople Association of Mobile Communication Devices and Information Technologies (MOBİSAD) is an association that has the capacity to represent approximately 15.000 points operating across Türkiye in the mobile telecommunication and information technologies sectors. Considering the trade volume of its members, our association, which is one of the 3 most important NGOs in Türkiye, has offered service in the mobile communication sector to operators, manufacturers, importers, exporters, distributors, service providers, dealers, and subdealers, and been their common voice for 25 years.

Determining the country’s interest as its priority, MOBİSAD is a non-governmental organization that has deservedly earned respectability thanks to its operations which it has so far carried out for the benefit of the public and gained recognition by all segments of the public.

About Marmara Fair Organization

Marmara Fair Organization was established in 1999 as an exhibition organization company. Marmara is one of the special companies that has the “Certificate of Authorization to Organize Domestic Exhibitions” which was approved by “The Union of Chambers and Commodity Exchanges of Turkey (TOBB)”

As an exhibition organization company, Marmara holds the identity of “*Organizing International Exhibitions in Türkiye*” as the most suitable one among the others, “*Organizing Exhibitions Abroad*”, “*Organizing National Exhibitions in Türkiye*” or “*Organizing Regional Exhibitions in Türkiye*”.

Organizing international exhibitions in the country, Marmara Fair works with the goals as follows:

- To ensure that domestic companies develop and grow,
- To host the global meeting of the representatives of the sector within our country,
- To enable the domestic companies to publicize themselves via bringing buyers and visitors from all round the world to our country,
- To make sure that our country utilizes each and every opportunity of contribution the exhibition sector creates for the general economy in addition to the commerce occurring within exhibitions.

Being one of the longest operating companies that have the certificate of authority to organize exhibitions in Turkey thanks to its 24 years of activity, Marmara Fair Organization is also a member company of the Fair Council Commission of “The Union of Chambers and Exchanges of Turkey” (TOBB)